



MimioTeach Named One of Top 100 Products in *District Administration*'s 2013 Readers' Choice Award Program

Products designed to put students at the center of learning environments

CAMBRIDGE, MA — Dec. 5, 2013 — Mimio, a global leader in interactive teaching technologies, today announced that for the second year in a row, the editors of *District Administration* magazine chose the MimioTeach™ interactive whiteboard as one of the Readers' Choice Top 100 products for 2013. The *District Administration* honor is given annually to organizations that provide technological solutions that positively impact K-12 classrooms, schools, and districts.

The winners of *District Administration*'s Readers' Choice Top 100 Products of 2013 were selected by the editors of the magazine from a record number of nominations submitted by readers, including superintendents and district-level directors in districts across the United States. The winners will be featured both on the *District Administration* website at www.districtadministration.com and in the magazine's December issue.

"It is so gratifying to have this panel of distinguished judges recognize the importance of this patented technology and how it has unfailingly improved the way teaching and learning are accomplished, ever since the collaborative tool was first introduced to classrooms worldwide," said Manny Perez, Mimio's president and chief operating officer. "Our vision, hard work, and passion still drive this organization to put the most innovative solutions in the hands of teachers so they can individualize and personalize learning, while making sure we engage today's students with compelling interactive technologies."

The winning products were determined by the number of nominations each received, as well as by an evaluation of product quality based upon readers' nominations and explanations. The Readers' Choice awards program provides senior district leaders with the unique opportunity to learn what products their colleagues are using around the country, and how these products are contributing to the success of their districts.

The complete MimioClassroom™ suite of interactive technologies is used in more than 600,000 classrooms worldwide. The suite includes the MimioTeach interactive technology bar, which converts any dry erase board into a fully interactive whiteboard; the MimioProjector™ interactive projector; the MimioView™ document camera; the MimioPad™ wireless pen tablet; and the MimioCapture™ ink recorder. Each MimioTeach system comes prepackaged with the award-winning MimioStudio™ software.

In addition, Mimio now offers the MimioMobile™ application, which can foster unrivaled student collaboration and student engagement by linking most types of mobile devices in classrooms, whether they are owned by the students or the school district. Once equipped with the app, Apple devices (including iPads, iPod touch devices, and iPhones 4 and up) as well as Android tablets and phones can work in concert for highly effective collaborative learning events, as well as for formative assessment.

Paget Hetherington, Mimio's vice president of marketing concluded, "Today's students expect a digital learning experience that meets them where they are, and leverages the technology to which they are accustomed. At the same time, teachers are often asked to do more with less, so they are looking for interactive learning solutions that are easy to integrate into the ever-changing classroom environment. We are glad that Mimio continues to be recognized as a resource that can meet the teaching and learning needs of teachers and students alike."

About Mimio

Mimio is a global leader in interactive teaching technologies that offer a better way to learn and an empowering way to teach. Our award-winning, innovative, and affordable hardware, software, and curriculum increase teacher effectiveness and student engagement in K-12 classrooms. For more information, visit mimio.com. Follow Mimio on Twitter [@MimioTechnology](https://twitter.com/MimioTechnology) and "Like" us on our [Facebook page: www.facebook.com/Mimio.Technology](https://www.facebook.com/Mimio.Technology).